

The YWCA RAGS Guild Presents

26th Annual RAGS

Wearable Art Sale and Show
Juried Marketplace and Gallery Competition
Mercedes-Benz of Tacoma
March 12-15, 2020
www.RAGSWearableart.org

Proceeds benefit domestic violence prevention and intervention programs of the YWCA of Pierce County. The YWCA operates the county's largest safe shelter for victims and their children.

Note: ONLINE APPLICATION.
If you are unable to apply online you may print and return by mail.
The link to the Application follows the Prospectus.

ABOUT RAGS

The YWCA RAGS Guild is delighted to present RAGS 2020, the 26th Annual Wearable Art Sale and Show, at the elegant Mercedes-Benz of Tacoma showroom in Fife, off Interstate 5, just north of Tacoma. The location boasts floor-to-ceiling windows for ample daylight, as well as being a convenient stop off the freeway for shoppers. Details regarding the location of the sale are on our website at www.RAGSWearableArt.org.

RAGS OVERVIEW

The four-day RAGS event begins with a ticketed Gala Preview Benefit, including beverages and hors d'oeuvres, entertainment, presentation of Gallery awards, and first option sales. Note, RAGS has two components; a **GALLERY** and a **MARKETPLACE**, each requiring a separate application.

The **GALLERY**, with awards competition, is a show of unique, one-of-a-kind wearable art with competitive divisions for garments, jewelry, and accessories. There is a special Weaver's Guild Award for woven wearables. Gallery items must be designed and produced solely by the artist(s) and need not be for sale.

The **MARKETPLACE** is a *boutique-style* sale of wearable art. All works entered in this division *must* be for sale.

CALENDAR

December 13	Postmark deadline for-applications (Applications postmarked later will be returned.)
January 13	Notification and information packet mailed
February 7	All accepted artist paperwork due back
February 14	Deadline for receiving Gallery items for awards jury
March 2	Deadline for receiving shipped Marketplace goods
March 6	Deadline to call for delivery appointment
March 11 & 12	In-person Marketplace works received
March 12	Gala Preview Benefit 6 pm – 9 pm
March 13, 14	Event opens to public 10 am – 6 pm
March 15	Event opens to public 10 am – 4 pm
March 15	Unsold works must be picked up <i>and showroom cleared</i> by 5:00 pm, or will be shipped by March 20

DELIVERY

Instructions will be included in the Artist's Agreement sent upon acceptance.

LIABILITY

YWCA RAGS Guild will insure goods only for catastrophic loss.

2020 ACCEPTANCE PROCESS

RAGS follows strict guidelines to maintain the quality of work accepted. The 2020 Jury will consist of three regionally recognized experts. Panel members will view entries anonymously by category and medium, and will score each individually on a scale of 1 - 5. When scoring is complete, results are tallied and a cut-off score for admission is determined.

Jury Guidelines/Scoring Criteria:

- Expert craftsmanship
- Superior technique and application
- Original composition and design

In order to provide an appropriate balance between garments, jewelry and accessories, the RAGS artist committee makes selections by scores, category, variety of media, and balance of all media. Highest-scoring declined artists are placed on a wait list pending cancellations. The top selling artist in each category (jewelry, garments, and accessories) from RAGS 2019 are automatically accepted, with payment of application fees.

GALLERY AWARDS

Accepted Gallery entries are juried by a separate three-judge panel. Monetary awards will be given in the categories of Garments, Jewelry, Accessories, and Best of Show. Weaving awards will be given from both Seattle and Tacoma Weavers Guilds. These and other special awards will be presented at the Gala Preview Benefit on Thursday evening, March 12, 2020.

APPLICATION INFORMATION FOR 2020

Note: All images for entries must be made digitally per specifications below.

- All entries must be the artist's original work.
- We recommend that images represent artist's current year's work. *Returning artists are strongly encouraged to submit new looks and pieces* to appeal to our many repeat customers.
- We request that all images for entries be submitted digitally via email as per the specifications below.
- **Image information.**
 - Use the JPEG format for digital images.
 - Recommended file size is 1 -2 MB size.
 - Shortest side of the image should be between 1000 and 2000 pixels.
 - Full view should show the entire work, with limited background.
 - Detail view should show a close view of a portion of the piece at a resolution sufficient to show the fine work.
 - Preview images for correct orientation and focus.
 - Please send digital images via email to Amanda McGinn: RAGS.GUILD.IMAGES@gmail.com.
- **Image Quantities for Marketplace, Gallery, or Both Categories.**
 - For entering Marketplace **only**, please submit **no more than three JPEG images**.
 - Images may contain more than one item, to show a range of products.
 - For entering Gallery **only**, three JPEG images per individual item may be submitted.
 - Please indicate if the entry is an ensemble.
 - For entering **both** Marketplace and Gallery, clearly designate which images are for the Marketplace and which are for Gallery.

APPLICATION INFORMATION FOR 2020

Continued From Page 2

- **Image Labels.**
 - Follow standard image label file naming convention.
 - Last name followed by first initial, no space.
 - Underscore character.
 - Title for image, with no spaces between words, capitalizing each word in title.
 - If file name is too long, abbreviate the title to keep name under 30 characters.
 - Underscore character.
 - Either “full” or “detail”.
 - Keep the .jpeg file extension.
 - Example of Marketplace Image: DoeJ_Coats_Full.jpeg.
 - Example of Gallery Image: DoeJ_ColorsOfMyDreams_Full.jpeg.
- All previous pricing and artist identification must be concealed effectively on the image.
- Only the type of work depicted in the images will be juried.
- Items submitted for **GALLERY** should be identical to those pictured.
- Items submitted for **MARKETPLACE** need not be identical to those pictured, but should be similar in quality, nature and price range.
 - Submit only **MARKETPLACE** images that apply to the category you are entering – garments, jewelry or accessories.
 - If you have additional wearables in a different category please explain on your application.
- **If you want assurance that your application is received:**
 - Electronic applications must be received by December 13, 2019, and accompanied by applicable fees.
 - Mailed applications must be postmarked by December 13, 2019, and accompanied by applicable fees.
- Artists may send work with or without attending the show.
- Each artist will receive one complimentary ticket to the Gala Preview Benefit.
- No member of the RAGS Guild, nor their immediate family, may enter work in the show.
- Application fees are non-refundable:
 - Follow link in the online application to pay online, **OR**
 - Mail check, made payable to **RAGS**, to address below:
YWCA RAGS GUILD
405 Broadway
Tacoma, WA 98402

The Application for **RAGS 2020 WEARABLE ART SHOW AND SALE** is now available at: www.RAGSWearableArt.org

**APPLICATION RAGS 2020
ARTIST INFORMATION**

Name

Address

City, State, Zip

Tel – primary contact

E-Mail

Please provide a short, print-ready description of yourself and your work that we can use for promotional efforts.

APPLICATION FEES (*Check One*)

- Marketplace only (**\$35**)
- Gallery only (**\$15 per entry**; Maximum 3 entries)
- Marketplace and Gallery (**\$50-\$65-\$80**-This figure will vary depending on the number of Gallery items.)

For acceptance to RAGS 2020:

- The completed Artists Prospectus *must* be signed and returned with digital images, and fees by December 13, 2019.
- Digital images must be received by Amanda McGinn, via email at RAGS.GUILD.IMAGES@gmail.com, by December 13, 2019.

I understand that submission of an entry constitutes my permission for **RAGS** to record or photograph the work and to reproduce my images for **RAGS** purposes. I am in agreement with all the conditions set forth in this prospectus.

Artist's Signature

Date

Send the completed Artists Prospectus, and nonrefundable application fee(s) for Marketplace and/or Gallery (*check or money order payable to RAGS*) to:

**YWCA RAGS GUILD
405 Broadway
Tacoma, WA 98402**

Please retain a copy of this form for your records and return all forms with your digital images and fees.

**ARTIST'S DESCRIPTION
for
MARKETPLACE**

Artist Name: _____

Goods must be priced for sale by the artist. Specific inventory-tagging instructions will follow with acceptance and contract. Artist will retain a 67% commission of Marketplace sales. To increase your chances of acceptance into the show, please include quality images, a description of materials and techniques, approximate quantities, and price ranges. Please be as specific as possible – include a separate sheet if necessary.

To assist the jurors in evaluating your work, please describe your materials and techniques. These descriptions will augment the digital images of your entries.

Describe your materials and/or techniques: _____

Est. Quantity: These numbers help us get an idea of your inventory and how much Marketplace space you may require.

Garments: coats, jackets, vests, dresses, ensembles, etc. — type, number, and price range:

Type: _____	Est. Quantity: _____	Price Range: _____
Type: _____	Est. Quantity: _____	Price Range: _____
Type: _____	Est. Quantity: _____	Price Range: _____
Type: _____	Est. Quantity: _____	Price Range: _____
Type: _____	Est. Quantity: _____	Price Range: _____

Jewelry: pins, earrings, pendants, bracelets, etc. — type, number, and price range:

Type: _____	Est. Quantity: _____	Price Range: _____
Type: _____	Est. Quantity: _____	Price Range: _____
Type: _____	Est. Quantity: _____	Price Range: _____
Type: _____	Est. Quantity: _____	Price Range: _____
Type: _____	Est. Quantity: _____	Price Range: _____

Accessories: scarves, shawls, hats, handbags, gloves, etc. — type, number, and price range:

Type: _____	Est. Quantity: _____	Price Range: _____
Type: _____	Est. Quantity: _____	Price Range: _____
Type: _____	Est. Quantity: _____	Price Range: _____
Type: _____	Est. Quantity: _____	Price Range: _____
Type: _____	Est. Quantity: _____	Price Range: _____

This application is for:

- Marketplace only**
- Marketplace and Gallery**
- Gallery only (See Page 6)**

**ARTIST'S DESCRIPTION
for
GALLERY**

Artist Name: _____

Maximum of three Gallery pieces. Items must not have been shown at a previous RAGS show nor appear worn. Items may be priced for sale or "NFS". Artist retain a 60% commission of Gallery sales.

To assist the jurors in evaluating your work, please describe your materials and techniques. These descriptions will augment the digital images of your entries.

Describe your materials and/or techniques: _____

Please number and title each digital image to coordinate with your descriptions below.

Gallery Item1

Title of the work: _____

Description (including Physical Size of work): _____

Materials: _____

Techniques: _____

Retail price (if NFS, enter value) _____

Gallery Item2

Title of the work: _____

Description (including Physical Size of work): _____

Materials: _____

Techniques: _____

Retail price (if NFS, enter value) _____

Gallery Item3

Title of the work: _____

Description (including Physical Size of work): _____

Materials: _____

Techniques: _____

Retail price (if NFS, enter value) _____

This application is for:

- Gallery only**
- Gallery and Marketplace**
- Marketplace only (See Page 5)**